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Contact:

Amy Howell

Howell McQuain Strategies

1715 Aaron Brenner Dr., Suite 716

Memphis, TN 38120

(P) 901-737-0853 (F) 901-737-4609

MADISON NAMED ONE OF WORLD'S BEST HOTELS BY TRAVEL + LEISURE

MEMPHIS (TN) - Madison Hotel announced today that it has been named as one of the world's best hotels in the Travel + Leisure January 2006 issue.

The Madison Hotel is the only Memphis hotel to make the T+L 500 and one of two for the entire state of Tennessee. This list is compiled from results of the Travel + Leisure annual "World's Best Awards" readers' survey with commentary by T&L staff.

Travel + Leisure is the world's leading travel magazine. It informs readers by identifying the newest and best in travel covering a broad range of subjects including, food, design, shopping, business travel, technology. The Madison Hotel has been recognized for its luxurious accommodations, state-of-the-art amenities, uncompromising levels of service and fine cuisine. For more information, please visit www.madisonhotelmemo.com.

Madison hotel is located in the former Tennessee Trust Building at 79 Madison Ave. It was rehabilitated for use as a 110-room luxury boutique hotel that features stylish, contemporary decor and imported fabrics and furnishings that give it a distinctly European feel. From the portraits of blues artists in the mezzanine to the clef sign-shaped stair rail, the hotel's design pays tribute to the heritage of Memphis musicians while maintaining the tradition of southern hospitality and community values. Hotel amenities include an indoor heated lap pool, a bank vault converted fitness center, 24-hour in-room dining and a rooftop pavilion that features sweeping views of the Mississippi River.

Madison Hotel is a member of the Small Luxury Hotels of the World and an AAA 4 Diamond award recipient